

PRESS RELEASE

MONACO YACHT SHOW

Wally selects the "Décor d'Artiste" by Sans Tabù to customize the styling of the yachts.

Wally and Sans Tabù, with Architect Marco Zanuso Jr. partner in a collaboration blending different expertises: yacht design, applied art and Made in Italy craftsmanship.

The innovative partnership debuts at the Monaco Yacht Show, the world's most important super yacht window, 28 September - 1 October, onboard the 80 Wallypower, the latest unit of the Wallypower line, dressed with the exclusive new décor "Ocean" designed by Marco Zanuso Jr.

Décor d'Artiste by Sans Tabù is a "turnkey" service of refined graphics and innovative materials, reflecting the sensual and provocative style of the brand, specialized in home decoration. Sans Tabù collaborates with international artists and designers, offering the Wally owners the possibility to personalize the exterior and interior with a completely made-to-order decoration.

Marco Zanuso Jr. was inspired by his "Polychromes" furniture collection to develop the unique design of the fabrics.

In the exterior, the cushions, seats and mattresses are dressed with the abstract forms of the "Ocean", a combination of intense turquoise, ocean blue and black that blends into the color of the hull. Every material is created in polypropylene, that is highly resistant to the sun and sea, and offers a soft touch and great comfort.

A mini-collection of plaids and cushions made of extra-fine merino wool decorates the interiors providing a contemporary and chic style.

The Architect Zanuso admits that this project was inspired by the eclectic Giò Ponti: "He has always been a great source of inspiration for my work, he spanned from applied art to architecture, from ceramics to textile... This open mind and freedom approach, that I am today experiencing with this new and exciting adventure with Sans Tabù and Wally, are what I love the most of my work". marcozanusojr.com



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About Sans Tabù

The Sans Tabù brand was born in Milan in 2013 from an idea that audaciously blends Eros, art, fashion, and craftsmanship through a network of collaborations in continuous evolution.

An eccentric and intriguing concept that Luisa Bezzi – creative spirit and long-time fashion designer with an unbridled passion for textiles – has laid out in a complete lifestyle: Home furnishings, Loungewear, Accessories and Beachwear.

The collections are created based on exclusive designs by various artist and are true Editions that are not subject to diktats – these days outdated – of seasonality and maintain their value and appeal over time.

Sans Tabù has participated to the most important fairs of the sector, like White in Milan and Tranoi of Paris, with a propensity for Maison&Objet Paris. Publications like Vogue, Glamour, Marie Claire, Grazia, and Gioia were immediately enamored of the Sans Tabù Editions, as were trendy bloggers and online magazines about world fashion and art. **sanstabu.com**

About Wally

Wally is world leader in yachting innovation, combining latest technology with contemporary design, constantly looking at ways of improving on the water enjoyment with performance, comfort, and style. Founded by Luca Bassani Antivari, passionate yachstman and visionary entrepreneur, Wally changed the entire concept of cruising yachts and created an iconic brand, that is a reference point in the yachting industry and in the luxury market.

Wally production includes sailing yachts, performance power boats and and the displacement yacht line Wallyace. In total, Wally has launched over 150 boats.

Wally is the only yachting brand two time winner of the Compasso d'oro, the world's most important award for quality and design. **wally.com**

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